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Green Computing Bud E. Smith 2013-07-08 Explaining how going green can pay for itself, *Green Computing: Tools and Techniques for Saving Energy, Money, and Resources* ties the green agenda in IT to the broader corporate agenda in risk management, brand management, and reputation management. Written by a leading author in the IT field, this authoritative reference provides easy access to quotable budget justifications that readers can use to place IT stakeholders on the same page for this new agenda that can save valuable resources and the planet. Bringing together everything IT professionals need to know about green computing, the book embodies a new philosophy on how to deploy IT devices, software, and services in a way that makes people more effective with fewer resources. It presents helpful tips on how to maximize energy savings as well as how to present information gradually to allow peers and stakeholders to absorb it. The book's comprehensive coverage includes various types of hardware and software, including the changes currently happening, underlying trends, products currently on the market, and what to expect—or, in some cases, what organizations should ask for—from suppliers in the future. On the hardware side, the book considers tablet computers—examining the iPad® and Android®-based tablets. On the software side, it examines the general trend toward cloud computing. It provides important examples of this rapidly emerging trend as well as guidance on how to use the cloud to make software available and to store large amounts of data. Demonstrating the savings and increased business resiliency that can result from green computing, this book offers C-suite executives, senior IT management, project managers, suppliers, and market analysts with the tools required to understand why you need to act, how to act, what to buy, when to do it, and who should act.

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Digital Buying Guide 2003 Consumer Reports (Firm) 2002-09 This updated guide for 2003 will help readers shop smart with ratings of desktops, laptops, PDAs, monitors, printers, scanners, camcorders, digital cameras, CD players/recorders, MP3 players, cell phones and more.

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IBM AT Clone Buyer's Guide and Handbook Edwin Rutsch 1987-07

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Electronics Buying Guide 2008

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worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

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Discovering Computers 2005 Gary B. Shelly 2004 Set a higher standard. *Discovering Computers 2005* continues a tradition of compelling and exciting content, multimedia, and instructional support.

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Tales from the Marketplace Nigel F. Piercy 2012-10-02 'Tales from the Marketplace: Stories of Revolution, Reinvention and Renewal' is a highly innovative approach to building an understanding of the realities of market-led strategic change in companies. It provides an engaging, honest, and effective understanding of real market strategy in major organizations by focussing on the forces behind value-driven strategy. Nigel Piercy provides new and incisive insights into strategy and marketing through business "stories" that are contemporary and provocative. These new "stories" depict how major organizations have experienced revolution in their traditional

markets - created by new types of competitors with new business models. The search for superior value is overtaking traditional brand and relationship strategies. The challenge to companies is reinvention and renewal and the alternative is obsolescence and decline. After all, did the major banks really expect to be competing with supermarkets, car companies, Virgin and internet-based companies to provide retail bank services? The book is based on the author's view that: · Business is exciting, turbulent and unpredictable - the "stories" we read and study should be too! · From Dell Computers and easyJet to Amazon.com and Skoda Cars, it is the most innovative companies that have most to teach us about reinvention and new business models · The inflexible analytical frameworks of the past no longer apply - "stories" of reinvention and renewal show the creative strategies developed by companies to cope with threats and exploit opportunities around them. 'Tales from the Marketplace' is essential, timely and designed to be highly readable for managers. It also provides an innovative approach for undergraduate and MBA level teachers and students, and for participants on executive programmes in marketing and strategic management.

Computer Concepts: Illustrated Introductory June Jamrich Parsons 2012-03-29 Computer Concepts Illustrated is designed to help students learn and retain the most relevant and essential information about computers and technology in today's digital world! This edition has been revised to cover the latest important computing trends and skills, but maintains the pedagogical and streamlined design elements that instructors and students know and love about the Illustrated Series. New for this edition, make the most of Computer Concepts Illustrated with the all-in-one CourseMate digital solution complete with a media-rich ebook, interactive quizzes and activities, and the Engagement Tracker for hassle-free, automatic grading! Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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PC Magazine 1997 Computer Buyer's Guide Sally Neuman 1996 Tells how to make an informed choice when purchasing computers and peripherals

Consumer Reports Home Computer Buying Guide Donna Heiderstadt 2000-04 Consumer Reports helps the reader navigate the fast-changing home computer marketplace with its buying wisdom and incomparable brand-name ratings. Includes a Glossary of home technology terms and ratings of top e-commerce sites.

More Rhetorical Devices in Print Advertising L.J. 1997-12
Computer Buyer's Guide and Handbook 2001-07

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Byte 1997

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Que's Computer Buyer's Guide Joseph Desposito 1991 A must-have for all computer enthusiasts. This book recommends what to buy, how to buy, and what questions to ask. Thoughtfully tailored to different categories of small business owners, home users, corporate employees, and educational users.

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